



# create a stand-out title

## Start Here. . .

### Notes to Remember:

- ✂ Evoke Emotion
- ✂ Convince, Don't Confuse
- ✂ Be Clever, Don't Be Crude
- ✂ Keep It Simple Stupid!

### Setting:

Where does your story take place? Is it a real place or a fantastical place? What adjectives would you use to describe it?

.....

.....

.....

.....

.....

### Character Events:

What are the three most important events that happen to your MC? What about the three most important scenes in the story?

.....

.....

.....

.....

.....

### Genre:

What genre is your story, and what are the characteristics of titles within your genre? Write a few ideas here.

.....

.....

.....

.....

### Themes:

What are the main themes of your story? How do the characters learn and grow? Write down the top three themes in your story.

.....

.....

.....

.....

### Story Phrases:

What are common things your characters say? What are phrases that encapsulate circumstances or emotions that could double as titles? Write them below.

.....

.....

.....

.....

Flip over to page 2 to put it all together. . .

## •✂• Something to Consider:

Who is your target audience? Why do they want to read your book? What will they expect? (This isn't absolutely necessary, however, it could help you brainstorm different titles for different audiences, if you haven't figured your audience out yet.)

---

---

---

---

---

Create Your Title Here...

*Congrats on Creating a Stand Out Title!*

Go ahead and write it here...make it BIG!

